



Greene County United Soccer Club
P.O. Box 23
Waynesburg, PA 15370
www.greenesoccer.org

Dear Business Owner,

We are **NOT** asking for a donation. Please read on.

Greene County United Soccer Club is dedicated to promoting the opportunity for all youth 18 years of age or younger in Greene County to participate in the game of soccer. Our players come from Greene County's five school districts, as well as from private and home-school programs.

We are aware that businesses are constantly looking for new and unique ways to advertise their businesses. Running ads in the local papers or running commercials on television or radio stations can be very costly. You are already spending money on advertising your business. Why not put your advertising dollars to work not only advertising for your business, but also in helping to provide the youth of Greene County with a fantastic sports opportunity?

We are currently seeking out local businesses with goods and services that our players and their families are most inclined to use. We know that aside from a little goodwill, donations to an organization do very little to benefit the bottom line of the donating organization. That is why we are **NOT** asking for a donation. We are offering you a value for your advertising expense. By advertising with **Greene County United Soccer Club** through a team sponsorship, you and your business can be a part of **Greene County United Soccer Club's** mission while receiving a direct benefit.

Every player's family must use our website to register their kids for the playing season. If you log on to our website right now at www.greenesoccer.org, you will see the name and logo of a local business **on our homepage** that receives "top billing" due to their untiring support of our organization. You can put your business name and logo right beside theirs and have your business known in the local area as a great supporter of youth soccer programs. We are going to be revamping the homepage in March 2014 to prominently feature our supporter businesses.

Any amount of sponsorship will be recognized by your business' name appearing on our website in our sponsorship tab. **While any amount of sponsorship is appreciated, we direct your attention to specific levels of sponsorship with the best advertising potential. Please continue to the second page of this letter for more information.**

We look forward to partnering with you in this unique advertising endeavor.

Sincerely,

Steve Hogue
President
Greene County United Soccer Club



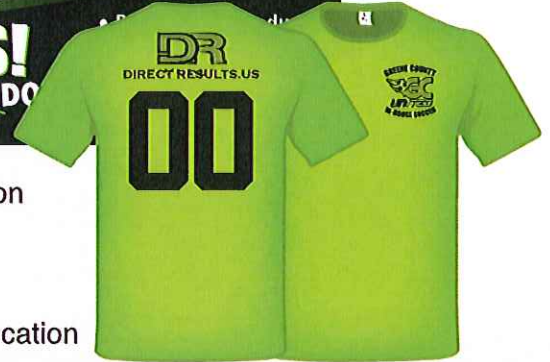
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Gold Level Sponsorship of \$100.00

- Business name and logo linked on our website in the sponsorship tab.
- 3"X 5" banner ad with your logo, business name, and contact information on our website with a link to your company's website.

Platinum Level Sponsorship of \$300.00

- Business name and logo linked on our website in the sponsorship tab.
- 3"X 5" banner ad with your logo, business name, and contact information on our website with a link to your company's website.
- Your company's name imprinted prominently on the back of a team's uniform shirt.
- A plaque featuring a picture of your team for display at your business location



Diamond Level Sponsorship of \$500.00 or more

- 3"X 5" banner ad with your logo, business name, and contact information on our website with a link to your company's website.
- Your company's name imprinted prominently on the back of a team's uniform shirt.
- A plaque featuring a picture of your team for display at your business location
- **PLUS** a 3' x 5' sign that will be prominently displayed on the fencing surrounding the main soccer field in Waynesburg. Signs will feature your logo and contact information and will be displayed for 1 year (2 full soccer seasons). In addition to all of the local soccer families seeing your business information, families from all over western Pennsylvania will see your information when their teams travel to our field location.

Please make your sponsorship checks payable to Greene County United Soccer Club and mail to P.O. Box 23, Waynesburg, PA 15370. As soon as we receive your check, we can begin the process of promoting your business through our organization.

If you have any questions about this great opportunity, please contact us at sponsorships@greenesoccer.org.



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For sponsorships of \$100 and over, please detach the bottom portion of this page and mail with check.

Please provide the contact person and email address for the person at your business who may be contacted to obtain your business logo and contact information:

Name: _____ Email: _____